



PART OF YOUR TEAM

EXPERTS IN MATCH HANDLING AND TRAINING CAMPS

INTRODUCTION

ESEM IS A SPECIALISED TRAVEL MANAGEMENT COMPANY, EXCLUSIVELY WORKING FOR EUROPEAN FOOTBALL CLUBS AND FEDERATIONS ACROSS THE EUROPEAN CONTINENT.



Originally formed in 1996 ESEM has a track record of working with some of Europe's most high profile football clubs and federations across the game's biggest competitions.

ESEM is a specialised travel management company for European football teams playing their Champions League, Europa League and International matches in the UK and across the continent.

We also organise summer and winter training camps, including the arrangement of friendly games for clubs and football federations across Europe and beyond.

We work exclusively with professional football clubs, football federations and their official travel agents all year round.

ESEM is made up of highly skilled individuals with extensive football event agency experience and many years of working in leading football team hotels.

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“FC DYNAMO KYIV HAVE BEEN COOPERATING WITH ESEM FOR A LONG PERIOD OF TIME. DURING THE YEARS OF JOINT WORK ESEM HAS DEALT WITH ALL MATTERS IN A PROFESSIONAL AND EXPERIENCED WAY. WORKING WITH ESEM HAS BEEN AN INCREDIBLE EXPERIENCE FOR THE CLUB AND WE ARE ABSOLUTELY CERTAIN THAT THEIR WORK IS A REAL CONTRIBUTION TO ALL DYNAMO’S VICTORIES.”

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FC Dynamo Kyiv

ESEM IN NUMBERS

We're proud of the work we've done over the years and our numbers reflect this.

477

EUROPEAN MATCH +
TRAINING CAMP PROJECTS

139

DIFFERENT CITIES
WORKED IN

46

DIFFERENT NATIONS
WORKED WITH

37

DIFFERENT COUNTRIES
WORKED IN

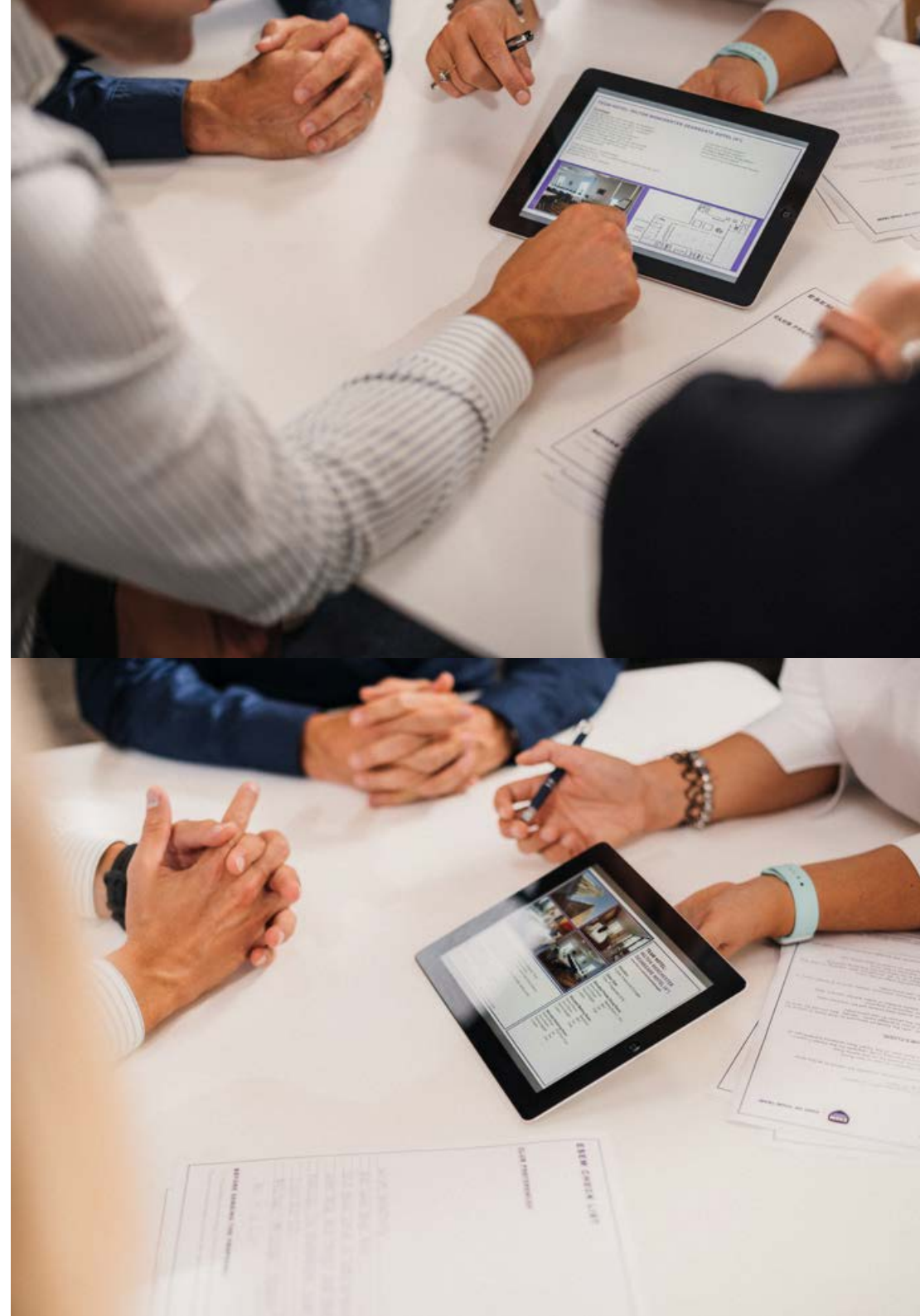
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MATCH HANDLING

In 25 years we've established ESEM as one of the most respected travel management companies for European football clubs and federations. Our knowledge of what you need to go to, is unrivalled.

We offer a wealth of professional and personal know-how, ensuring your travel management needs are delivered to the very best standards. We bring together the right experts and companies to meet your Team's exact needs.

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MATCH HANDLING

We believe that once you have worked with ESEM, you'll be left wondering how you ever managed without us.

**“WE ARE YOUR ‘FIXER’,
ENSURING THAT EVERY
DETAIL IS TAKEN CARE
OF AND EVENTUALITY
IS ACCOUNTED FOR.”**

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YOUR TEAM

IT'S ALL IN THE DETAIL

We will ensure that your team has a very smooth stay in the match destination. This starts at the airport on arrival, where we will use our excellent contacts to secure the best possible route through passport security, will provide porters to handle the team luggage and position the team bus and other vehicles in the best spot outside the terminal building.

We work closely with the chosen team hotel to implement all requirements. Massage room, kit room and dining room set-up, the best WIFI connection, TV channels to provide Champions League coverage and in the UK adapter plugs for the bedrooms, so mobile devices are always charged.

We liaise closely with the hosting club and local police to ensure that the transfers to the stadium are kept to a minimum and parking arrangements for all vehicles are clarified



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Message Room

YOUR TEAM

After the final whistle, we will organise post-match catering in the dressing room and make provisions for additional vehicles to cover doping control arrangements.

On match day morning or the day after the game, we will use our outstanding connections to organise venues for additional training sessions or gym facilities and equipment for post-match recovery.

From arrival to departure, we are by your side, one step ahead of the game and very much **#partofyourteam**.

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VIPS, SPONSORS AND MEDIA

Whoever your guests are, rest assured their every need will be catered for.

For VIPs and Sponsors, we will create tailor-made programmes to cover their stay at the match destination. We will find the perfect restaurant, offer classic sightseeing tours and exclusive activities for your guests. For Journalists and TV crews, we put technical requirements at the heart of our planning. Hotels with high-speed WIFI will be selected and multi-lingual local project managers will be on hand to help get accreditation at the stadium. Supporter groups will be given the best selection of budget hotels, transportation and sightseeing tours. Local information and maps can be on hand whenever needed. Whoever your guests are, we are all **#partofyourteam**

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VIPS, SPONSORS AND MEDIA

Whoever your guests are, rest assured their every need
will be catered for.

**“WHATEVER YOU OR YOUR
GUESTS WOULD LIKE TO DO,
WE CAN MAKE IT HAPPEN.”**

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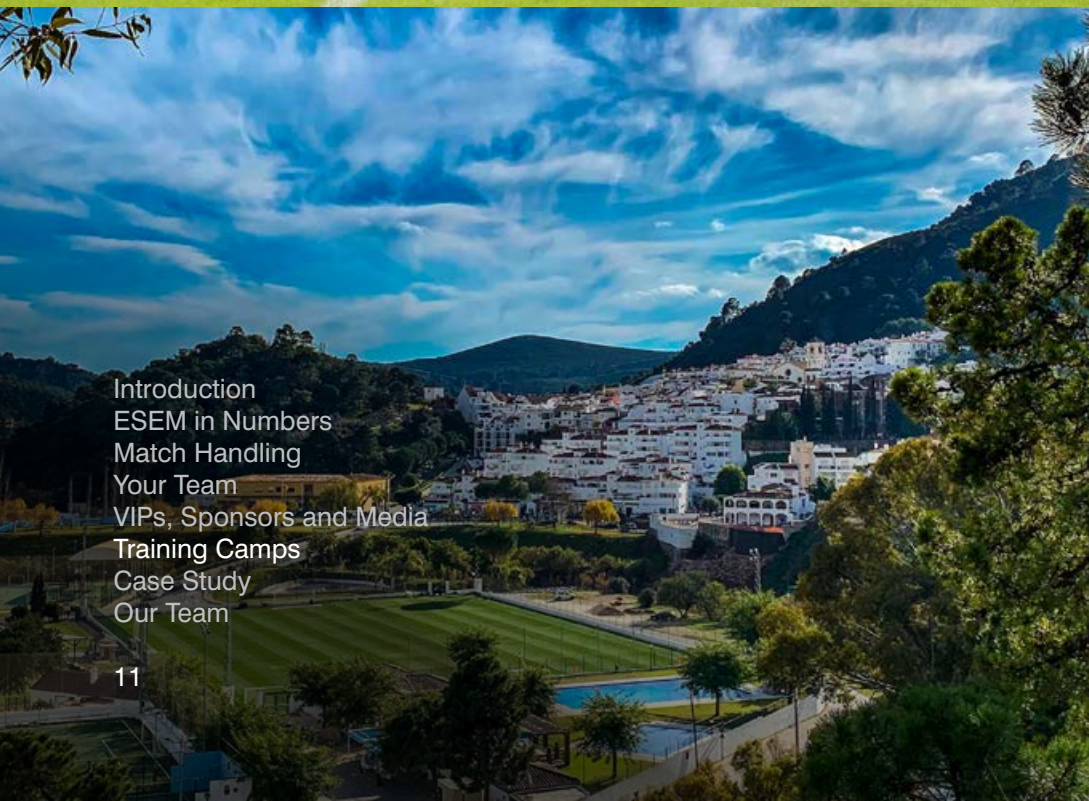
TRAINING CAMPS

We are experts at delivering outstanding training camps across Europe.

We really will be part of your team. Our dedicated multi-lingual project manager will stay with your team throughout to ensure everything runs smoothly, leaving you to concentrate on your team's preparation.

We will help with anything, from arranging transport to ensuring meals are nutritionally spot on, well stocked and on time. We will help with the essential and the little things, from the organisation of additional training equipment and knowing the best local hospitals in case of an injury or emergency, to replacing forgotten toothbrushes.

We know that preparation is everything and at ESEM we go the extra mile to ensure your team will have the perfect conditions.



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TRAINING CAMPS

We are experts at delivering outstanding training camps across Europe.

“FOR MANY YEARS ESEM HAS SUCCESSFULLY ORGANISED SUMMER TRAINING CAMPS FOR PROFESSIONAL FOOTBALL TEAMS IN MANY EUROPEAN COUNTRIES, INCLUDING AUSTRIA, SWITZERLAND, GERMANY. ”

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**“WE SPECIALISE IN WINTER
AND SUMMER TRAINING
CAMPS AND CAN ARRANGE
COMPETITIVE FRIENDLY
MATCHES AS PART OF YOUR
PRE-SEASON PREPARATION.”**

Christian Machowski, Managing Director

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CASE STUDY: **CHAMPIONS LEAGUE FINAL DOUBLE**

In 2013, ESEM completed a unique Champions League Final double, working with both Bayern Munich's travel agency FC Bayern Tours and Borussia Dortmund's besttravel to organise and manage hotels, transportation, guides, restaurants and dining venues for the official delegations and supporters groups.

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CASE STUDY: CHAMPIONS LEAGUE FINAL DOUBLE

UNIQUE BILL

In very close co-operation with our partners in Dortmund and Munich, we booked hotels, sourced lunch and dinner venues for club officials, VIPs, sponsors, staff, players' wives and families - from an exclusive river cruise to a unique location on the 39th floor of a City of London building. We organised sightseeing tours and pre-match reception venues on the match day, providing both clubs with the usage of over 100 buses over the weekend.

On the day of the match, both clubs trusted ESEM with the handling of their day charter supporters flights to Gatwick and Stansted Airport, from where we provided transportation for over 2,500 fans.

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CASE STUDY: CHAMPIONS LEAGUE FINAL DOUBLE

“WE ALSO SUGGESTED AND SECURED THE LOCATIONS FOR THE POST-MATCH PARTIES OF BOTH CLUBS, WHICH TOOK PLACE AFTER THE FINAL AT WEMBLEY STADIUM.”

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“ON BEHALF OF MYSELF AND FC BAYERN MUNICH I WOULD LIKE TO THANK YOU FOR THE HIGHLY PROFESSIONAL SUPPORT OF ALL OUR GUESTS IN LONDON LAST WEEK. FROM THE QUOTATION STAGE TO OUR INSPECTION VISIT, TO THE IMPLEMENTATION OF OUR TRIP (INCLUDING THE FAN DAY CHARTERS), EVERYTHING WENT VERY SMOOTHLY.”

Robert Ostermeier, Managing Director
FC Bayern Tours

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OUR TEAM

Part of your Team from the get-go.

We take care of every one of your Team's needs. Leaving them to focus on the game in hand. Our team has a cumulative 50 years of travel management & events experience and a united mission to make every aspect of your travel arrangements run more smoothly than ever before. Extensive planners, great connections to experts in every country and eyes for every single detail, meet your dedicated ESEM Team.

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CHRISTIAN MACHOWSKI
MANAGING DIRECTOR

German born Christian has spent nearly 30 years working in the football travel industry. He understands what matters to a football team. Dedication, expertise & results. Christian's built an enviable reputation across Europe for adopting the exact same principles within his business. Namely his attention to every detail, exceeding expectations & always adopting a "can-do" attitude.



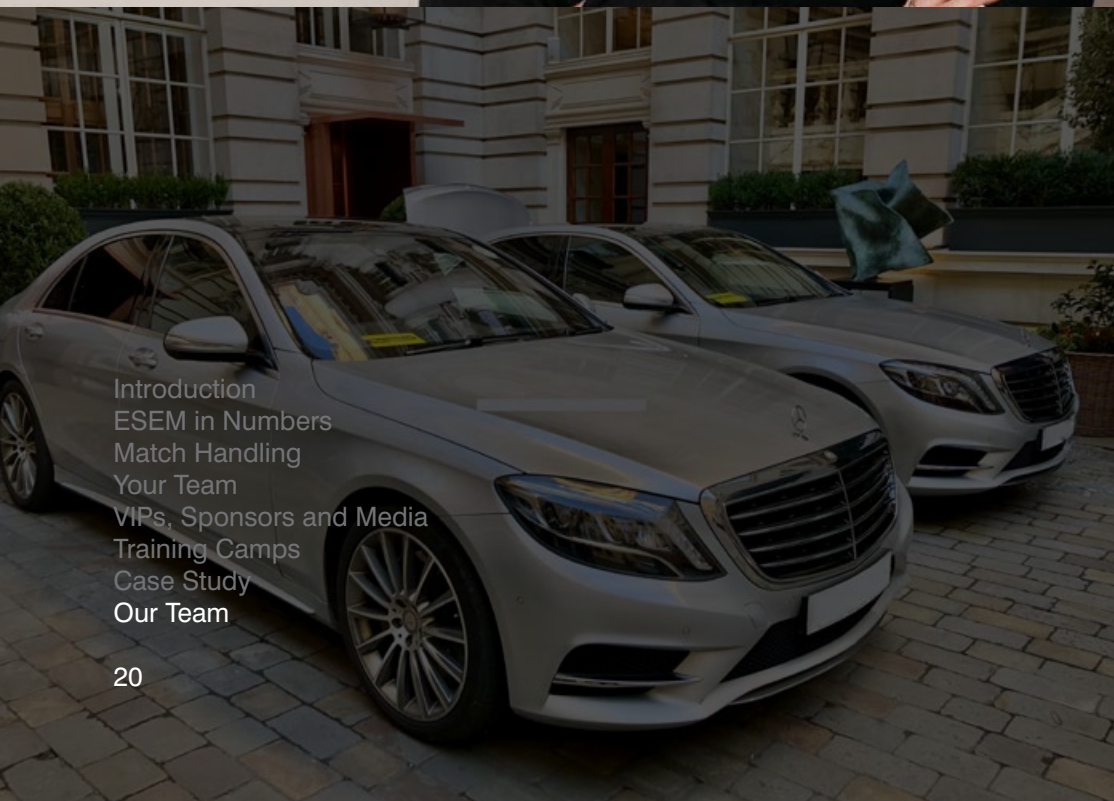
MELANIE EVANS
HEAD OF OPERATIONS

Customer service is in Melanie's blood. She grew up in a pub and then pursued an education within hotel & catering management. Melanie shares Christian's passion for bringing organisation skills to a whole new level. With 20 years at ESEM, she's the safe pair of hands when it comes to managing your high-profile games & events.



REBECCA BYROM-BENT
UK OFFICE MANAGER

Following 7 years working for a top Premier League Club, Manchester based Rebecca has an operational club travel and coordination background. Previously working in events management for a large tourist attraction, from small group activities to major sponsored events. Flexible and adaptable to any situation and fantastic at thinking on her feet to ensure smooth operational success to all events.



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OUR EXTENDED TEAM OF SPECIALISTS

Crucial to ESEM is our extended team of specialists & experts on the ground. Over the years we've hand-picked only the very best, to join our network. We know experienced Project Managers, multi-lingual guides, coach & chauffeur companies along with their drivers and match agents in every country. We also know the best hotels to suit all budget levels, the best training venues and all the right restaurants or special locations, to fit your requirements perfectly.

GET IN TOUCH

IF WE CAN BE OF ASSISTANCE REGARDING YOUR
MATCH OR TRAINING CAMP REQUIREMENTS,
PLEASE CONTACT US USING THE DETAILS BELOW.

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